

FLEGT licensed timber



The information point on FLEGT-licensed timber

Welcome

This kit is for communicators in the global FLEGT community. It introduces the FLEGT Licence Information Point – a new online resource to support accurate and coherent communication about FLEGT licences and trade in FLEGT-licensed products.

You can find it at www.flegtlicence.org

Why a communicators' kit?

The purpose of this kit is to provide communicators with tools they can use to ensure the FLEGT Licence Information Point reaches people who will find it useful.

The FLEGT Licence Information Point will launch on 15 September 2016, the same day that the EU-Indonesia Voluntary Partnership Agreement's Joint Implementation Committee will formally announce the date when Indonesia will begin issuing FLEGT licences to verified legal timber products it exports to the EU.

Beginning 15 September, we hope you will share with your contacts information about the FLEGT Licence Information Point. This kit provides tools to help you do that. For inquiries, contact the EU FLEGT Facility at **info@euflegt.efi.int**

Tools

This kit contains the following tools:

- Standard text for describing the FLEGT Licence Information Point
- Tweets and social media messages
- A sample email for you to adapt when telling your contacts about the FLEGT Licence Information Point
- Answers to some questions you may have

To help spread the news you will also find a set of visuals for social media at

www.flegtlicence.org/launch

For questions on materials, email

alba.pueyo@efi.int

Standard description of the FLEGT Licence Information Point

The FLEGT Licence Information Point explains what FLEGT licences are and how they can benefit businesses in the EU as well as timber producers in countries outside the EU. It includes answers to dozens of frequently asked questions that cover everything from the basics to complex trade scenarios and how to report about problems.

The information point includes details about the FLEGT Competent Authorities in each EU Member State, as well as information for importers and other traders of FLEGT-licensed products in the EU. A section devoted to Indonesia, the first country to begin FLEGT licensing, describes the country's timber legality assurance system (SVLK), FLEGT licensing procedures and FLEGT-licensed products.

The website also provides definitions, terms of use, and advice for branding and communicating accurate, coherent information about FLEGT licences. See **www.flegtlicence.org**.

For inquiries and assistance, contact the EU FLEGT Facility at **info@euflegt.efi.int**.

Sample email you can adapt and send

Dear _____

On 15 September 2016, the EU-Indonesia Voluntary Partnership Agreement's Joint Implementation Committee will formally announce the date when Indonesia will begin issuing FLEGT licences to verified legal timber products it exports to the EU.

To encourage accurate and coherent communication about FLEGT licences and trade in FLEGT-licensed products, the EU FLEGT Facility has developed an online information point: www.flegtlicence.org.

The information point explains what FLEGT licences are and how they can benefit businesses in the EU as well as timber producers in countries outside the EU. It provides answers to dozens of frequently asked questions that cover everything from the basics to complex trade scenarios and how to report any problems.

The information point includes information about FLEGT Competent Authorities in each EU Member State, as well as information for importers and other traders of FLEGT-licensed products in the EU. A section devoted to Indonesia, the first country to begin FLEGT licensing, describes the country's timber legality assurance system (SVLK), FLEGT licensing procedures and FLEGT-licensed products.

The website also provides definitions, terms of use, and advice for branding and communicating accurate, coherent information about FLEGT licences. For inquiries and assistance, contact the EU FLEGT Facility at info@euflegt.efi.int.

Best regards,

Suggested tweets and hashtags

#FLEGT licences

Everything you need to know about #FLEGT licences
www.flegtlicence.org

New website has everything you need to know about #FLEGT
licences **www.flegtlicence.org**

#FLEGT licences guarantee timber products are legal. Learn
more at **www.flegtlicence.org**

Indonesia will be first country to issue #FLEGT licences to
legal timber exports. Find out what this means
www.flegtlicence.org

#FLEGT licences from Indonesia meet due diligence
requirements of EU Timber Regulation **www.flegtlicence.org**

Social media messages

The FLEGT Licence Information Point is now online.

The FLEGT Licence Information Point explains how FLEGT licences can benefit businesses in the EU as well as timber producers in countries outside the EU. It includes answers to dozens of frequently asked questions that cover everything from the basics to complex trade scenarios and how to report any problems.

The FLEGT Licence Information Point includes details about FLEGT Competent Authorities in each EU Member State, as well as information for importers and other

traders of FLEGT-licensed products in the EU. A section devoted to Indonesia, the first country to begin FLEGT licensing, describes the country's timber legality assurance system (SVLK), FLEGT licensing procedures and FLEGT-licensed products.

The website also provides definitions, terms of use, and advice for branding and communicating accurate, coherent information about FLEGT licences. For inquiries and assistance, contact the EU FLEGT Facility at **info@euflegt.efi.int**.

Other tools for learning and communicating about FLEGT

Besides the FLEGT Licence Information Point, you can use the resources below to learn and communicate about the EU FLEGT Action Plan.



www.euflegt.efi.int/web/vpaunpacked



www.flegt.org/

Follow the conversation on FLEGT.org

FLEGT.org's social wall enables users to share their views, content and resources with other users. Conversations happen in real time, creating a relevant and timely FLEGT discussion.

Sign up on **FLEGT.org** and start sharing your views.



Post an update

Post

Frequently asked questions

Who is the FLEGT Licence Information Point for?

The FLEGT Licence Information Point is for timber operators in the EU, producers in timber exporting countries, Competent Authorities in EU Member States, researchers, civil society organisations and anyone working on FLEGT or related efforts to address illegal logging and associated trade.

Will the FLEGT Licence Information Point be updated?

Yes. The EU FLEGT Facility will update the FLEGT Licence Information Point in response to user requests, and developments in FLEGT processes.

How can I give feedback on the FLEGT Licence Information Point?

Please contact the EU FLEGT Facility at info@euflegt.efi.int

Will the FLEGT Licence Information Point be available in other languages?

Yes, users can click on the Google translation button to choose other languages.

FLEGT licensed timber

Essential information

Disclaimer

This resource is hosted by the EU FLEGT Facility and funded by the European Union and the Governments of Finland, France, Germany, the Netherlands, Spain, Sweden and the United Kingdom. The contents of this resource are the sole responsibility of its authors and can under no circumstances be regarded as reflecting the position of funding organisations.